

The Wonder Ball

Sponsorship Opportunities The Wonder Ball, Saturday, November 17, 2018

“We illuminate when we look up and **wonder**” - Neil deGrasse Tyson

\$50,000 Principal Headlining Sponsor (Limited Availability)

5,000 children admitted through Museum access programs

- 2 tables of 12 with premier seating
- Access to the VIP Reception hosted by celebrity emcee
- Recognition from the stage by our celebrity emcee as Principle Headlining Sponsor
- Exclusive opportunity to brand the Wonder Ball's VIP reception
- Exclusive opportunity to brand the Wonder Ball's take-home party favors
- Name/logo recognition as Principle Headlining Sponsor at the event
- Recognition as Principle Headlining Sponsor on all print and digital marketing materials including name/logo on invitation and event webpage
- Recognition as Principle Headlining Sponsor on all Wonder Ball e-communications to audience of 800+ people
- Listed in the Museum's Annual Report (1,000+ printed)
- Recognition as Principle Headlining Sponsor on Museum social media platforms (Twitter: 6,000+ followers; Facebook: 32,000+ followers)

\$25,000 Presenting Sponsor

2,500 children admitted through Museum access programs

- 2 tables of 10 with premier seating
- Access to the VIP Reception hosted by celebrity emcee
- Name/logo recognition as Presenting Sponsor at the event
- Recognition as Presenting Sponsor on all print and digital marketing materials including name/logo on invitation and event webpage
- Listed in the Museum's Annual Report (1,000+ printed)
- Recognition as Presenting Sponsor on Museum social media platforms (Twitter: 6,000+ followers; Facebook: 32,000+ followers)

*Table availability very limited - will sell out.

*All sponsorships must be received by September 7th to be listed in invitation, and by October 31st to be listed at event.

The Wonder Ball



\$15,000 Premier Sponsor

1,500 children admitted through Museum access programs

- 1 table of 12 with premier seating
- Access to the VIP Reception hosted by celebrity emcee
- Name/logo recognition as Premier Sponsor at the event
- Recognition as Premier Sponsor on all print and digital marketing materials including name/logo on invitation and event webpage
- Listed in the Museum's Annual Report (1,000+ printed)
- Recognition as Premier Sponsor on Museum social media platforms (Twitter: 6,000+ followers; Facebook: 32,000+ followers)

\$10,000 Lead Sponsor

1,000 children admitted through Museum access programs

- 1 table of 10 guests
- Name/logo recognition as Lead Sponsor at the event
- Recognition as Lead Sponsor on all print and digital marketing materials including name/logo on invitation and event webpage
- Listed in the Museum's Annual Report (1,000+ printed)
- Recognition as Lead Sponsor on Museum social media platforms (Twitter: 6,000+ followers; Facebook: 32,000+ followers)

\$5,000 Event Sponsor

500 children admitted through Museum access programs

- 6 tickets to the event
- Name/logo recognition as Event Sponsor at the event
- Recognition as Event Sponsor on all print and digital marketing materials including name/logo on invitation and event webpage
- Recognition as Event Sponsor on Museum social media platforms (Twitter: 6,000+ followers; Facebook: 32,000+ followers)

\$2,500 Friend Sponsor

250 children admitted through Museum access programs

- 2 tickets to the event
- Name/logo recognition as Friend Sponsor at the event
- Recognition as Friend Sponsor on all print and digital marketing materials including name/logo on invitation and event webpage

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*All sponsorships must be received by September 7th to be listed in invitation, and by October 31st to be listed at event.