

# Safely Social The Wonder Ball

Saturday, May 1<sup>st</sup>, 2021

## Celebrate

Though *The Wonder Ball*, our signature fundraising event, is now virtual, it remains our opportunity to celebrate the “wonders” of the Museum! Together we will raise \$600,000 to benefit the Museum’s crucial access programs, ensuring that children at home, in the Museum, and across the globe continue to grow their love of learning.

## Make a Difference

Supporting *The Wonder Ball* allows us to not only keep our doors open for safely social visits, but also provides activities and ideas for families to use at home, as well as online resources for those around the world. With your gift, you ensure that the Museum can help lead activities for Boston-based playgroups, expand online programming through our virtual platforms for young children and families, and provide a space where families can play with ease. In order to help alleviate the stressors facing families this year with disruptions to school and childcare, we seek your support in helping us bring joyful and playful learning opportunities to families where they are.

## Sponsor Packages

Headlining \$40,000 | Presenting \$25,000  
Premier \$15,000 | Lead \$10,000 | Event \$5,000  
Friend \$2,500

For more information on participation

Visit [www.TheWonderBall.org](http://www.TheWonderBall.org)

or contact Allyson McGinty

[AMcGinty@BostonChildrensMuseum.org](mailto:AMcGinty@BostonChildrensMuseum.org)

c: 240.498.5060

## Boston Children's Museum Impact

Now more than ever, the Museum’s work is critical to the continued development of our children and our community. For over 100 years, Boston Children’s Museum has created, educated, and innovated, encouraging children and families to play together at the Museum, at home, and out in the world.

- In 2020, over 1,000 at-home BCM activity kits focused on STEAM, Kindergarten readiness, and more were distributed to under-resourced communities
- Thousands of children and their families have enjoyed limited capacity, safely social visits to the Museum
- Since March 2020, the Museum’s website traffic has increased 207% as parents, educators, and caregivers have sought to utilize the Museum’s online learning resources and virtual programming

Your tax-deductible contribution helps young children and their families by nurturing curiosity and building important skills vital for lifelong learning.

*“In this world in which we live simplicity and kindness are the only magic wands that work wonders.” — L. Frank Baum, The Emerald City of Oz*

BOSTON CHILDREN'S MUSEUM

Safely Social  
The Wonder Ball

SPONSORSHIP OPPORTUNITIES

May 1, 2021



	<b>\$40,000</b> Headlining Sponsor	<b>\$25,000</b> Presenting Sponsors	<b>\$15,000</b> Premier Sponsors	<b>\$10,000</b> Lead Sponsors	<b>\$5,000</b> Event Sponsors	<b>\$2,500</b> Friend Sponsors
<b>Your gift sparks wonder!</b>	Ensures safely social Museum visits	Creates kits for under-resourced communities	Provides staff for virtual play groups	Ensures the best standards of cleaning	Helps fund the Visitor Experience Associates	Keeps online resources available to all
Specially curated safely social event at the Museum	✓					
Opportunity to submit 30 second video to be aired virtually and posted online	✓	✓				
Access to VIP Event Experience and Curated Party Package	✓	✓	✓	✓		
Sponsor Spotlight and Recognition on Museum social media pages	✓	✓	✓	✓	✓	
Name/logo recognition on screen during the virtual event and on website	✓	✓	✓	✓	✓	✓
Recognition in the Museum's Annual Report and lobby	✓	✓	✓	✓	✓	✓

BOSTON CHILDREN'S MUSEUM

# The Wonder Ball



May 1, 2020

## SPONSORSHIP COMMITMENT FORM

Please indicate how you wish to be recognized in printed materials:

Name/Company:

Contact Name (if company is a sponsor):

Date:

Address:

City, State, Zip:

Email:

Phone:

## SPONSORSHIP LEVELS

Your **sponsorship** provides access for children throughout our community.

\$40,000 Headlining Sponsor

\$10,000 Lead Sponsor

\$25,000 Presenting Sponsor

\$5,000 Event Sponsor

\$15,000 Premier Sponsor

\$2,500 Friend Sponsor

\_\_\_ \$600 Individual Tickets

## PAYMENT METHOD

Please bill me at the address listed above

Check # \_\_\_\_\_ enclosed.

Please make check payable to *Boston Children's Museum*.

Please charge my:    Amex                      MasterCard                      Visa                      Discover

Name on Card:

Credit Card #:

Exp. Date:                      Security Code:

Sadly, I cannot attend but I will send                      \$ \_\_\_\_\_

Please send the completed form to:

**By email:** Allyson McGinty [AMcGinty@bostonchildrensmuseum.org](mailto:AMcGinty@bostonchildrensmuseum.org)

**By mail:** Boston Children's Museum - Attn: Adrian Willing 308 Congress Street Boston, MA 02210

For sponsorship and event information contact Allyson McGinty at [McGinty@bostonchildrensmuseum.org](mailto:McGinty@bostonchildrensmuseum.org) or (240) 498-5060