

Session #3

Addressing Barriers to Success for Public Health Initiatives: A community-based approach in Western MA

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The Community-Based Perinatal Support Model (CPSM)

To achieve optimal mental health outcomes for mothers and families by implementing a strategic system of interventions throughout a community and across systems of care (cross-sector and multi-disciplinary) that address barriers to care at the individual, provider, system and policy levels.

CPSM Stages of Development

Engagement

1. Understand the community
2. Build the case
3. Develop Leadership Teams

Action

1. Perform assessments of community and individual organizations
2. Develop community goals within the framework of the CPSM Interventions (see below)
3. Design and implement action plans

Refinement

1. Evaluate process
2. Evaluate impact
3. Identify next steps

CPSM INTERVENTIONS

1. Public education
2. Professional Training
3. Community Resources and Support Groups
4. Referral and Triage Protocols
5. PPD Screening and Policy